



Sea to Market – ALGEMANIA. Digital conference 27th - 28th of October 2021

## ALGET 2 parallel session 27<sup>th</sup> of October 2021

12:30 – 14:30 Norwegian time

### On the Path to Commercialization: Seaweed and Entrepreneurship



**Welcome and introduction to the session and to ALGET 2**  
Turi-Britt Kuepers, Norges Vel



**Cultivation of valuable seaweed, *Schizymenia jonssonii*, and other algae species in controlled conditions in clean seawater from drill-holes.**  
Bjarni G. Bjarnason, CEO of Hyndla Ltd.



**Scaling up seaweed cultivation in open ocean conditions - from idea to business.**  
Olavur Gregersen Managing Director / Urd G. Bak Research Manager,  
Ocean Rainforest Sp/F



**Tekslo Seafood: Market development**  
Runar Trellevik, Tekslo Seafood AS