

Group Session Oct. 27th: Sustainability and new business models

This group session is hosted by Molde University College in cooperation with the Global Biotechnology Transfer Foundation.

During the workshop participants will learn:

- what is sustainable and circular business models
- briefly about sustainability reporting

how to design sustainability-oriented business models with the help of existing business model concepts

“Approaches and tools for Sustainable business models implementation” (30 min) – Olena Klymenko, Research Fellow Logistics, Molde University college

“Seaweed and human sustainability” (15 min) – Clifford Spencer, Chief Executive Officer, Global Biotechnology Transfer Foundation www.gbtfoundation.org

“The environmental footprint of sea vs. road transport” (10 min) Associate professor, Morten Svindland, Molde University college

“Different CO2 footprints from various seafoods and terrestrial foods.” (10 min) Associate professor, Øystein Klakegg, Molde University college

Discussions and conversations with the participants (50 min)

Stay tuned for more news on other group sessions and workshops during the Algemia conference! For updated program, please visit www.seatomarket.no

