

## Group Session Oct. 28<sup>th</sup>: Ocean Seaweed Centre - start up and upscaling



This group session is hosted by Møre & Romsdal County. The County is a regional business developer and a facilitator for innovation and research. Møre og Romsdal County started our work with seaweed in 2015 and are in process of establishing Ocean Seaweed Centre. In this session we want to share with you our plans and explore how it can meet the needs for the industry.

Program:

- **Ocean Seaweed Centre**  
Bengt Endreseth head of section Energy and the green shift, Møre & Romsdal County
- **Lars Erik Johansen on Ocean Seaweed Centre - bring it on!**  
Lars Erik Johansen, Business Developer
- Break
- **Who and how will we unlock the potential in the seaweed industry?**  
Eva Helen Rognskog, CEO SATPOS  
Andreas Quale Lavik, Hatchery Manager, Seaweed Solutions AS

### **Bengt Endreseth, Head of Section Energy and the Green Shift, Møre & Romsdal County**

Bengt has a technical and economic background. He has extensive experiences from the energy sector regarding regional energy planning, production, sales, and business development. In Møre og Romsdal fylkeskommune he works with energy in a broad sense which include hydropower, wind and the oil and gas sector. He is also the one who initiated the county's venture into seaweed and is an important part of the project.

### **Lars Erik Johansen**

Lars Johansen grew up in Fredrikstad, Norway - an industrial, port and fishing town by the Oslo fjord. After graduating from the Norwegian Army's Officer School, Lars studied business in Norway and the USA. Lars has had a career in the natural resources sectors, including taking two companies public (IPO's on the Australian Securities Exchange and the Toronto Securities Exchange). Lars has also been an entrepreneur and seed investor in several startup companies. Lars lives in Park City, Utah USA.

### **Eva Helen Rognskog, CEO SATPOS**

Eva Helen Rognskog is CEO. and co-founder in the marine technology company SATPOS. She is an active voice in scaling up seaweed cultivation in Europe and North America. She is the group leader in Raise Awareness in the Seaweed for Europe Coalition which works to spread awareness about seaweed production in Europe. She is also a board member of the British-Norwegian Chamber of

Commerce, where she can show her passion and commitment to marine technology and the marine environment and where she puts algae cultivation on the agenda.

**Andreas Quale Lavik, Hatchery Manager, Seaweed Solutions AS**

Andreas has an MSc in marine coastal development from NTNU. Andreas has extensive seaweed experience and is currently Hatchery manager in Seaweed Energy Solutions, as well as assisting in sea operations and technology development.

Stay tuned for more news on other group sessions and workshops during the Algemia conference! For updated program, please visit [www.seatomarket.no](http://www.seatomarket.no)

